USG Consolidations: Phase V

January 11, 2017
Objective

The University System of Georgia is preparing students for the 21st century economy and citizenship. Today the System must look internally to ensure that it has a 21st century structure, providing a network of institutions offering the proper range of degrees and opportunities in research and service to students and faculty.

The purpose of campus consolidation is to increase the system’s overall effectiveness in creating a more educated Georgia.
Guiding Principles

The following principles guided the consolidation analysis:
1. Increase opportunities to raise education attainment levels.
2. Improve accessibility, regional identity, and compatibility.
3. Avoid duplication of academic programs while optimizing access to instruction.
4. Create significant potential for economies of scale and scope.
5. Enhance regional economic development.
6. Streamline administrative services while maintaining or improving service level and quality.
Implementation Principles

• Leadership – A clear, unified leadership structure shall be established and maintained.

• Simplicity – Consolidated institutions will merge functions and merge leadership positions; inefficient and complex reporting relationships will be avoided.

• Transparency – Consolidation results will be monitored and presented to interested parties.

• Lessons learned will be actively shared with all participating institutions.

• Maximize use of technology.
Georgia Southern University

Armstrong State University

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Georgia Southern University

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Armstrong State University (ARMS) and Georgia Southern University (GSOU) Profiles

ARMS

- Established 1935
- Fall 2016 Enrollment: 7,157
  - % dual enrollment: 1.6%
  - % full-time: 70.5%
- First-Year Retention: 73.3%
- 6-Year Graduation: 30.7%
- FY 17 Original Budget: $101,590,449
- 5-Year Enrollment: -4.5% (-336)

GSOU

- Established 1908
- Fall 2016 Enrollment: 20,674
  - % dual enrollment: 1.2%
  - % full-time: 83%
- First-Year Retention: 80.9%
- 6-Year Graduation: 51.2%
- FY 17 Original Budget: $383,280,469
- 5-Year Enrollment: +2.3% (+462)
ARMS & GSOU Opportunities

• Improve ARMS graduation rates through leveraging GSOU’s programs, services and other best practices

• Expand healthcare-related academic programs
  – Healthcare leverages Armstrong’s current strengths, i.e., over 40% of bachelor’s degrees awarded in health professions

• Create engineering academic programs
  – Expansion of port and expected growth in Savannah will directly benefit from engineering programs in Savannah

• Reinforce military partnerships vis-à-vis Liberty Center / Hinesville campus

• Reinvest savings from administrative efficiencies in programs to support student success

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ARMS & GSOU Opportunities

• Strengthen regional relationship to Ga. Southern and its wide array of academic and student life programs
  – GSOU already #1 destination for ARMS transfers (20%)
  – Expand reach in Bryan, Chatham, Effingham and Liberty counties (10.7% of GSOU students, 51.1% of ARMS students)

• Expand regional presence and significantly enhance economic impact

• Maintain and enhance the role of Savannah State University (SSU) through balancing program offerings and coordinating efforts between SSU and new GSOU
  – Collective effort will further benefit the coastal region through combined offerings of both institutions

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ARMS & GSOU Challenges

• Blend institutional missions and cultures
• Ensure continued strong community & alumni support
• About 60-minute drive between campuses

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Abraham Baldwin Agricultural College

Abraham Baldwin Agricultural College

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Bainbridge State College

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Abraham Baldwin Agricultural College (ABAC) and Bainbridge State College (BSC) Profiles

**ABAC**
- Established 1906
- Fall 2016 Enrollment: 3,475
  - % dual enrollment: 6.5%
  - % full-time: 72.3%
- First-Year Retention: 64%
- 3-Year Graduation: 20%
- FY 17 Original Budget: $47,739,928
- 5-Year Enrollment: +7% (+225)

**BSC**
- Established 1970
- Fall 2016 Enrollment: 2,468
  - % dual enrollment: 24.0%
  - % full-time: 32.3%
- First-Year Retention: 63.5%
- 3-Year Graduation: 9.7%
- FY 17 Original Budget: $27,895,648
- 5-Year Enrollment: -34% (-1266)
ABAC & BSC Opportunities

• Strategically align degree offerings with workforce and regional needs
  • Continue specialized-degree programs that have successfully identified and partnered with the needs of agriculture, the largest industry in Georgia
  • Past workforce assessments show that additional agriculture and natural resources degree holders would benefit the Bainbridge area

• Create an instructional site in Bainbridge that serves the needs of the community and region with a select range of degrees currently offered at ABAC
  • Maintain teaching of core at Bainbridge site
  • Continue access for students to TCSG certificate & diploma programs at Bainbridge site

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ABAC & BSC Opportunities

• Reinvest savings from administrative efficiencies in programs to support student success & fiscal stability
• Bainbridge site would benefit from stable and strong ABAC administration
• Improve Bainbridge graduation rates through leveraging ABAC’s programs and services
• Minimal duplication of academic programs creates additional pathways for students
• Establish a simpler path for associate-degree students to achieve bachelor’s degrees
ABAC & BSC Challenges

• Blend institutional missions and cultures
• Steep enrollment declines over last five years at BSC
• Need to review and revise program offerings at BSC due to low program production and region’s changing economic needs
• Ensure continued strong community support in Bainbridge
• About 90-minute drive between campuses

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